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Macan S with SportDesign package in black (high-gloss) with side skirts, SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes in black and 21-inch Sport Classic wheels painted in black (high-gloss)



Philosophy

Porsche Exclusive. 100% Porsche. 100% you.

For over 25 years, our formula for success has been passion for detail, and above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory, so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, carbon, wood, or aluminium.

Added value is achieved through devotion and craftsmanship. In other words, a

combination of sportiness, comfort, design, tradition and your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Personalisation program', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

Material composition: leather, wood and exterior paint finish



Exclusive examples

Sometimes, it's the hundredth of a second that counts. Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle. For your inspiration, the following pages feature two customisation examples from Porsche Exclusive.

Would you like an interior finished in highquality leather with selected details painted in the exterior colour of your car? How about a SportDesign package, smoked LED taillights and Bi-Xenon main headlights in black? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

For useful information on how to design your Porsche, please refer to page 34. To find out more about the world of Porsche, visit www.porsche.com or turn to page 35.

Macan S with SportDesign package with side skirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in satin platinum



For fuel consumption, CO₂ emissions and efficiency class, please refer to page 37.



Sport always allows a little more intensity.

What can you achieve as a result of broadening your mind and thinking outside the box? A Porsche, Like the Macan, for example. Compact, concentrated and intensive, however still powerful and muscular. Practical but never ordinary.

The Macan is the sports car among compact SUV's. Five doors, five seats, yet still intimate with the road. Built for a life that refuses to be hemmed in by conventions and feels all the more authentic for it. With plenty of space for hobbies, leisure and sport without room for compromise. Instead, generous amounts of freedom for further personalisation.

Allow your Porsche to opt against routine through Porsche Exclusive.

An extraordinary look: your Macan S in Sapphire Blue Metallic with black Bi-Xenon main headlights recessed in the bonnet. Smoked LED taillights are the ideal complement.

Other recognisable qualities include the SportDesign package in black (highgloss) and the distinctive SportDesign exterior mirrors. 21-inch Sport Classic wheels painted in black (high-gloss) create a lasting impression, while the sports exhaust system with black sports tailpipes combines a powerful sound with a masculine appearance.

1 SportDesign package in black (high-gloss) with side skirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in black (high-gloss)

2 Smoked LED taillights

3 Interior package painted, PCM surround painted, PDK gear selector in aluminium, front centre console armrest with model logo, Porsche Crest embossed on headrests

Sapphire Blue Metallic available from 10/2014 at the earliest. Find out everything you need to know about configuring a unique vehicle at www.porsche.com/exclusive.







10 · Macan S Sapphire Blue Metallic

Step inside the Macan S in Sapphire Blue Metallic. Here, every detail resonates with sheer individuality and a sporty intensity, just like the exterior. By your feet, door sill guards in carbon catch the eye.

Black leather dominates the interior. The interior package painted is a stunning contrast, setting accents in Sapphire Blue Metallic. The PCM surround is also finished in the exterior colour. The armrest of the centre console is adorned with the model logo. There can be no doubt which car you're in: a Macan S. To be more precise: your Macan S in Sapphire Blue Metallic.

The PDK gear selector in aluminium just to your right and the Porsche ignition lock to your left is simply enticing. Your hand is holding a car key painted in Sapphire Blue Metallic. That's harmony down to the very last detail. How could anyone resist?







1 Interior package painted, PCM surround painted, instrument dials in White, PDK gear selector in aluminium, front centre console armrest with model logo

2 PDK gear selector in aluminium, PCM surround painted

3 Door sill guards in carbon

4 SportDesign package in black (high-gloss) with side skirts, SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes in black, 21-inch Sport Classic wheels painted in black (high-gloss)

Sapphire Blue Metallic available from 10/2014 at the earliest. Find out everything you need to know about configuring a unique vehicle at www.porsche.com/exclusive.

12 · Macan S Sapphire Blue Metallic



Low intensity can be hard to comprehend. **Especially here.**

Some faces stand out from the crowd because they exude a charisma that inspires us and stirs our emotions. Just like the moment we see a sports car, because it encapsulates an unmistakable design trait: Porsche DNA.

The Macan has defining features in it's appearance. The large air intakes in the dynamic front end are just waiting to inhale life. The side profile is sharply contoured by the sporty sloping roof line. The rear is characterised by wide, imposing shoulders. Every design detail radiates one thing: assurance of style.

And you can reinforce it even more – with Porsche Exclusive.

You could consider the SportDesign package with side skirts and SportDesign exterior mirrors. Equally tasteful are the black Bi-Xenon main headlights and smoked LED taillights.

21-inch Sport Classic wheels painted in satin platinum are another striking detail of your Macan S, while sports car sensations can be intensified even further with the sports exhaust system including sports tailpipes.

1 SportDesign package with side skirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in satin platinum

2 SportDesign package with side skirts, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in satin platinum

3 Limed oak interior package, multifunction sports steering wheel in limed oak, PCM surround in leather, PDK gear selector in aluminium, centre console armrest front with Porsche Crest, Porsche Crest embossed on headrests, seat belts in Espresso

Find out everything you need to know about configuring a unique vehicle at www.porsche.com/exclusive.







One thing is certain: you do not simply sit in the Macan – you are integrated into the ergonomic architecture of this elegant vehicle. Everything you need is within view and close to hand. Before you is the multifunction sports steering wheel in limed oak. You have clear sight of the instrument cluster and its white dial faces as well as the PCM and its leatherlined surround. To the left of you is the ascending centre console and the PDK gear selector in aluminium – upholstered with smooth-finish leather in Espresso.

Look around even more and further Porsche Exclusive details come to light. The limed oak interior package combined with leather in Espresso adds a classic touch. Porsche Crests on the centre console armrest and on the headrests of the front and rear outer seats give further emphasis to the elegance of this interior theme. Illuminated door sill guards in brushed aluminium with model logo are equally exquisite.

Enough reading for now. It's time to strap yourself in – with your seat belt in Espresso – and get your Macan S in Agate Grey Metallic started. You'll quickly realise that enhanced exclusivity means increased driving pleasure – and heightened anticipation. How typically Porsche.





1 Porsche Crest embossed on headrests, seat belts in Espresso

2 Limed oak interior package, multifunction sports steering wheel in limed oak, instrument dials in White 3 PCM surround in leather

4 SportDesign package with side skirts, SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes, 21-inch Sport Classic wheels painted in satin platinum

Find out everything you need to know about configuring a unique vehicle at www.porsche.com/exclusive.

16 · Macan S Agate Grey Metallic





Colours and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We offer an extensive range of colours and materials to satisfy all your wishes. Selected Exclusive options are, for example, available in leather, a natural material that can be dyed a variety of colours, enabling you to create attractive contrasts inside your Macan. In addition to leather, we offer fine woods¹⁾,

including limed oak, paint finishes in the exterior colour, as well as carbon and aluminium to enhance the interior. You can find out more about the endless possibilities at your Porsche Centre. Alternatively, you could visit one of our Porsche Exclusive Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 34).





Limed oak¹⁾ Oak is a timeless and authentic wood characterised by its natural-looking grain, which is brought to the fore by the effects of the refinement process.



Aluminium

Leather is a traditional natural material - a true classic. Items made of leather are both timeless and hard-wearing.



Leather

Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Exterior paint finish A selection of metallic and solid exterior colours is available to assist you in personalising your Macan.

Brushed aluminium sets clear accents and gives the interior a sporty minimalist look.

Exclusive options				
- Option	Macan S	Macan Turbo	Order no.	Page
Exterior.				
• SportDesign package with side skirts ¹⁾	0	-	2D1	8, 14, 17
SportDesign package without side skirts ¹⁾	0	0	2D2	-
SportDesign package in black (high-gloss) with side skirts ¹⁾	0	-	2D5	4, 10, 13
 SportDesign package in black (high-gloss) without side skirts¹⁾ 	0	0	2D6	-
SportDesign side skirts	0	•	VR4	-
• Rear mid-section painted ¹⁾	0	•	2D7	-
• Running boards ¹⁾	0	0	VR1	21
• SportDesign exterior mirrors ¹⁾	0	0	6FB	8, 10, 21
Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) ^{11, 21}	0	0	8EF	8, 10, 21
Smoked LED taillights with adaptive brake lights ¹⁾	0	0	8SB	4, 10, 21

¹⁾ Available from 11/2014 at the earliest.
²⁾ Bi-Xenon main headlights in black also available in conjunction with Porsche Dynamic Light System Plus (PDLS+).

For fuel consumption, CO_2 emissions and efficiency class, please refer to page 37.

Bi-Xenon main headlights in black
 SportDesign exterior mirrors

 3 SportDesign package in black (high-gloss) with side skirts, smoked LED taillights, sports exhaust system including sports tailpipes in black
 4 Running boards





20 · Exclusive options



Option	Macan S	Macan Turbo	Order no.	Page
Engine, transmission, chassis and wheels.				
• Sports tailpipes ¹⁾	•	•	0P3	17, 23
• Sports tailpipes in black ¹⁾	0	0	0P6	4, 21, 23
• Sports exhaust system ¹⁾ including sports tailpipes including sports tailpipes in black	0 0	0 0	0P8 0P9	17, 23 4, 21, 23
21-inch Sport Classic wheels	0	0	C9K	23
• 21-inch Sport Classic wheels painted in black (high-gloss) ¹⁾	0	0	V95	4, 13, 23
• 21-inch Sport Classic wheels painted in satin platinum ¹⁾	0	0	V96	8, 14, 17



¹⁾ Available from 11/2014 at the earliest.

not available of number/extra-cost option standard equipment available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO_2 emissions and efficiency class, please refer to page 37.

21-inch Sport Classic wheel
 21-inch Sport Classic wheel painted in black (high-gloss)
 3 Sports tailpipes
 4 Sports tailpipes in black

22 · Exclusive options







Option	Macan S	Macan Turbo	Order no.	Page
Interior.				
Interior package painted ¹⁾	0	0	APC	11, 12, 25
• PCM surround painted ¹⁾	0	0	AUF	Title, 12, 25
Instrument dials coloured ²⁾ White Luxor Beige Garnet Red	0 0 0	• • •	7V3 7V4 7V7	17, 25, 27 - -
Seat belts coloured Luxor Beige Saddle Brown Espresso Garnet Red Agate Grey Pebble Grey	000000000000000000000000000000000000000	0 0 0 0 0	FZ3 F11 F13 F12 F10 F14	- - 15, 16, 27 - - -
Vehicle key painted	0	0	APK	25





¹⁾ Available from 06/2014 at the earliest. ²⁾ Available from 11/2014 at the earliest.

– not available ol number/extra-cost option • standard equipment davailable at no extra cost More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list. Interior package painted, PCM surround painted, PDK gear selector in aluminium, instrument dials in White
 Instrument dials in White

3 Vehicle key painted, key pouch in leather

Option	Macan S	Macan Turbo	Order no.	Page
Interior: leather.				
Leather interior package ¹⁾	0	0	APL	27
• PCM surround in leather ¹⁾	0	0	AUR	16, 17, 27
Porsche Crest embossed on headrests front seats front and outer rear seats	0	0 0	3J7 5ZF	- 11, 16, 27
• Centre console armrest front ²⁾ with Porsche Crest with model logo	0	0 0	6F6 6F8	27 Title, 12
Key pouch in leather	0	0	APE	25



¹⁾ Available from 06/2014 at the earliest. ²⁾ Available from 11/2014 at the earliest.

– not available ol number/extra-cost option • standard equipment davailable at no extra cost More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list. Centre console armrest front with Porsche Crest
 Porsche Crest embossed on headrests, seat belts in Espresso

3 Leather interior package, PCM surround in leather, instrument dials in white, PDK gear selector in aluminium



	Macan S	Macan Turbo		
Option	Ë	Ë	Order no.	Page
Interior: wood ¹⁾ , carbon, aluminium.				
• Limed oak interior package ²⁾	0	•	7TK	15, 17
 Heated multifunction sports steering wheel in limed oak²⁾ 	0	0	1XA	15, 17
Door sill guards in carbon, including loading edge protection ²⁾	0	0	7M3	13, 29
• Door sill guards in carbon, illuminated, including loading edge protection ²⁾	0	0	7M8	-
• Personalised door sill guards in carbon, illuminated, including loading edge protection ²⁾	0	0	ATW	-
Door sill guards in brushed aluminium, illuminated ²⁾	0	0	VT2	29
Personalised door sill guards in brushed aluminium, illuminated ²⁾	0	0	ATV	-
PDK gear selector in aluminium	0	0	7F4	12, 13, 29





¹⁾ Since wood is a natural product, there may be variations in colour and grain.
²⁾ Available from 11/2014 at the earliest.

– not available ol number/extra-cost option • standard equipment davailable at no extra cost More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list. Door sill guards in brushed aluminium, illuminated
 PDK gear selector in aluminium
 4 Door sill guards in carbon, illuminated, including loading edge protection





Exclusive expertise

1983

1992 to 1993

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'Personalisation programme', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional, with its own distinctive personality and character. Our latest example: the 911 Club Coupé.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'the most personal car'.





935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to its purposefully weight-saving construction, it delivered extraordinary performance.

1993 to 1994



1993



911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was available as an option.

911 Turbo Flatnose

A stand-out feature of the type 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated Turbo engine.

1995 to 2000

1997 to 1998

2009 to 2010



911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and Turbo performance was available to just 14 customers.

1995

911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S was the only model in the series to achieve a top speed of 300 km/h.

911 Sport Classic

This small-scale production run blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

2010 to 2011







911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular haunches.

911 Club Coupé

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, their number has grown to 640 globally recognised Porsche Clubs with around 181,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

Designing your Porsche

Porsche Exclusive – What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So, why wait? Make an appointment with your Porsche Centre to discuss vour requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly by e-mailing customercenter-exclusive@porsche.de or calling +49 (0)711 911-25977.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, and the paint finishes that you desire whilst also planning your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we turn customer requirements into reality, here, directly on site. All down to the smallest detail. iust as you would expect from Porsche Exclusive.

The Porsche new vehicle warranty applies for all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.

Panorama



Your specialist source for genuine Porsche parts and technical documentation as well as servicing, repair and restoration for all types of classic Porsche. Find out more at www.porsche.com/classic







Porsche Tequipment Personalise your Porsche at any time after purchase with the Tequipment range of approved accessories. Perfectly matched to your vehicle and covered in full by your original vehicle warranty.



Porsche Financial Services Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.



Porsche Driver's Selection With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.

Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 640 with a total of 181,000 members worldwide. To find out more, go to www.porsche.com/clubs or call +49 (0)711 911-23252.



The Porsche Travel Club offers exclusive driving holidays worldwide: +49 (0)711 911-23360. Learn how to push your Porsche to the limit in the Porsche Sport Driving School: +49 (0)711 911-23364.





You can obtain the latest brochures for Porsche Tequipment, Porsche Driver's Selection and Porsche Driving Experience from your Porsche Centre.

Porsche Online

Go to www.porsche.com for all the latest news and information from Porsche.



Porsche Car Configurator

Intensive studying. Styling included.

Taste, personality and style. You decide how to refine the new Macan to your personal preference. With the Porsche Car Configurator, you can see the result instantly on your computer. Create a Macan of your own in just four easy steps.

An interactive 3D tool then lets you see it from the inside and the outside, by day and by night. You can save your configuration and print it out directly.

Go to www.porsche.com to access the Porsche Car Configurator and find out even more about the fascination of Porsche.



The new Macan model range	Macan S
Fuel consumption/emissions ¹⁾	PDK
Urban (in I/100 km)	11.6-11.3
Extra urban (in I/100 km)	7.6–7.3
Combined (in I/100 km)	9.0-8.7
CO ₂ emissions (in g/km)	212–204
Efficiency class ¹⁾	PDK
Germany	E-D
Switzerland	G
Tyre type	Size

The new Macan model range

Summer tyres	235/60 R 18
	255/55 R 18
	235/55 R 19
	255/50 R 19
	265/45 R 20
	295/40 R 20
	295/40 R 21
	265/35 R 21
All-season tyres	235/60 R 18
	255/55 R 18
	235/55 R 19
	255/50 R 19
	265/45 R 20
	295/40 R 20

Macan Turbo
PDK
11.8–11.5
7.8–7.5
9.2-8.9
216–208
PDK
E-D
G

¹⁾ Measurement bandwidth dependent on tyre set used.

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

- * 🚱 Quiet rolling noise,
- Moderate rolling noise,
- (i)) Loud rolling noise.

Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
С	B-A	C 9) - C 9	71–70
С	B-A	C 9) - C 9	72–71
С	B-A	C 9) - C 9	71–69
C-B	B-A	C 9) - C 9	72–70
E-C	B-A	C 1) - C 1)	73–71
E-C	B-A	Co	74–71
E-C	B-A	C 1) - C 1)	73–71
E-C	B-A	Co	74–71
C-B	C-B	G	72
C-B	С-В	Co	72
В	В	C 0) - C 0	72–68
В	В	C 0) - C 0	72–69
В	В	C 0) - C 0	72–68
В	В	C 0) - C 0	72–71

The vehicles shown contain personalised the aftermarket. Please note that your and Porsche Exclusive items of equipment vehicle warranty can also be affected if

your Porsche Centre, who will be pleased © Dr. Ing. h.c. F. Porsche AG, 2014 liability for damages caused by the use of replacement parts or accessories

Even if a potential supplier has been granted general type approval for accessories or parts, the use of such parts may affect the safety of the vehicle. Porsche is not able to check non-original parts because of the large number of products which are offered on

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