



**PORSCHE**



**The Panamera Executive models**





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**Freedom and space.** Concept.



## We've extended the sports car dream.

### The Panamera Executive models.

Let's be honest: children rarely dream of being an overworked entrepreneur. Even now, they are far more likely to dream about sports cars. And what about years later, when success has been achieved? Do we really have to sacrifice the dream simply because leading a full life no longer leaves any time – or room – for a sports car?

No, we don't. Not at Porsche anyway. With the Panamera Turbo S Executive, the Panamera Turbo Executive and the Panamera 4S Executive, you have the best of both worlds: you can go for a sporty spin in the driver's seat and

concentrate on finishing your work in the comfort of the rear. Not at the same time, obviously, but certainly in the same car, thanks to an extra 15 cm added to the length of the body. The additional space benefits the rear passengers the most, particularly on long journeys. Here, you can do something that we would never ordinarily recommend: close your eyes during the journey.

It is not without reason that we styled the Panamera Executive models with the emphasis on comfort. The extended standard specification includes a leather interior, an electric slide/tilt glass

sunroof, four-zone automatic climate control, soft close doors and much more.

The features in the rear compartment are particularly exquisite: 8-way power seats with seat heating and ventilation, a large centre console and electric roll-up sunblinds on the rear side windows and behind the seats. Discretion is provided by the thermally and noise insulated glass and privacy glazing. Thanks to the interior lighting package for the rear compartment, you can decide at any time – night and day – when you want to work or relax.

With the Panamera Executive models, we've extended the sports car feel. A comprehensive range of additional personalisation options, such as folding tables for the rear compartment or the sports exhaust system, lets you choose exactly how far you want to go – and whether it's towards comfort or sport. Or perhaps both.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 41.







**Leadership and power.** Models.





Panamera 4S Executive with 19-inch Panamera Classic wheels

**The mark of a good leader:  
taking things into your own hands and always seeing the full picture.**

### **The Panamera 4S Executive.**

One's own goals are achieved by moving forwards and taking control. Sometimes, however, it helps to take a back seat and look at the whole picture. Two different approaches that the Panamera 4S Executive brings together as one: a sporty position on the driver's seat, with plenty of room in the rear.

Its performance capabilities are a real eye-opener. The 3.0-litre twin-turbo V6 engine can deliver 309 kW (420 hp), which enables acceleration from 0 to 100 km/h in 5.0 seconds and a top speed of 286 km/h. In conjunction with

the optional Sport Chrono Package and with the SPORT PLUS button selected, you can reach the 100 km/h mark in just 4.7 seconds. Engine power is transmitted by Porsche Doppelkupplung (PDK) and the active all-wheel drive of Porsche Traction Management (PTM).

19-inch Panamera Design II wheels are fitted as standard. They afford an unobstructed view of the silver-coloured brake calipers. Another typical feature of the Panamera 4S model is the round twin tailpipes of the exhaust system.

Bi-Xenon main headlights including daytime running lights with four integral LED spotlights are also standard, as are Porsche Active Suspension Management (PASM) – an electronic damping control system – and the adaptive air suspension.

The sporty substance of the Panamera 4S Executive is balanced by the comfort features included in the standard specification: a slide/tilt glass sunroof, thermally and noise insulated glass including privacy glazing and soft close doors. Intelligent assistance systems,

such as ParkAssist (front and rear) and cruise control, ensure composure behind the wheel.

The Panamera 4S Executive exploits its leadership capabilities to the full – with every centimetre added to its length, and on every metre of road.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 41.

**Look at Porsche from a different perspective for once. From the rear, for example.**

### **The Panamera Turbo Executive.**

For over 60 years, our engineers have been finding new ways to align themselves more closely with the principle of the sports car. It takes new ideas and the courage to break from established norms. Only in this way can we remain at the top and see sporty driving from a new perspective – from behind the wheel or from the back seat. In the Panamera Turbo Executive.

Its 4.8-litre twin-turbo V8 engine generates 382 kW (520 hp) at 6,000 rpm and a torque of 700 Nm between 2,250 and 4,500 rpm. It accelerates from 0 to 100 km/h in just 4.2 seconds and

achieves a top speed of 305 km/h. A special feature is the overboost function of the optional Sport Chrono Package. Under acceleration at full throttle, boost pressure is temporarily increased by up to 10% – for an even higher torque of 770 Nm. Drive force is transmitted by Porsche Doppelkupplung (PDK) and the active all-wheel drive of Porsche Traction Management (PTM).

The adaptive air suspension including Porsche Active Suspension Management (PASM) offers a choice of uncompromising sporty performance or even more comfort – at the push of a button.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 41.

What else sets the Panamera Turbo Executive apart? LED main headlights including Porsche Dynamic Light System (PDLS). The extending four-way rear spoiler. The twin dual-tube tailpipes in a Turbo-specific design. 19-inch Panamera Design II wheels and the red brake calipers of the Turbo brake system.

That's the 'Turbo' principle covered. Let's move on to the 'Executive' principle. To the comprehensive standard specification with electric slide/tilt glass sunroof and thermally and noise insulated glass including privacy glazing. To the soft close doors and ParkAssist (front and

rear). It goes without saying that four-zone automatic climate control is also integrated as standard. All four individual seats are designed as power seats (14-way in the front, 8-way in the rear) and come equipped with seat heating and ventilation. The interior aspires to high standards, and these are fulfilled not least by the comfort memory package for the seats in the front and by the large centre console in the rear. Folding tables are available as an option.

Those who love to explore new directions should also ensure they have the freedom to flourish. That's the Executive principle.







**Doesn't everybody need a place in which to gather strength?**

**The Panamera Turbo S Executive.**

The S promise: greater power, greater sportiness and greater strength.

The 4.8-litre twin-turbo V8 engine of the Panamera Turbo S Executive delivers 419 kW (570 hp), which is 37 kW (50 hp) more than the engine in the Panamera Turbo Executive. Thanks to the Sport Chrono Package integrated as standard, it generates a maximum torque of 800 Nm with the overboost function activated. The sprint from 0 to 100 km/h takes just 3.9 seconds and a speed of 200 km/h is achieved after only 13.2 seconds. It reaches a top speed of 310 km/h.

Engine power is not the only area in which we've raised the passion for the sports car to new levels. To maximise driving dynamics, stability and safety, we've equipped the Panamera Turbo S Executive with standard features in keeping with its name: Porsche Traction Management (PTM), Porsche Dynamic Chassis Control (PDCC) including Porsche Torque Vectoring Plus (PTV Plus), air suspension including Porsche Active Suspension Management (PASM), Power steering Plus, Porsche Ceramic Composite Brake (PCCB) and LED main headlights including Porsche Dynamic Light System (PDLS).

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 41.

The visual hallmark of the Turbo S Executive model is the four-way rear spoiler \* painted in the exterior colour of the vehicle. 20-inch 911 Turbo II wheels including wheel centres with full-colour Porsche Crest and 5 mm spacers at the rear axle also leave a lasting impression. Identifiers in the interior include the 'turbo S' logos on the front door sill guards and in the rev counter, the dark walnut decor and the Porsche Crest embossed on the headrests of the front seats.

Before we sum up, we should give comfort a mention. Among other

features, the standard specification of the Panamera Turbo S Executive includes Porsche Entry & Drive, soft close doors, four-zone automatic climate control and thermally and noise insulated glass with privacy glazing. All four seats are designed as electrically adjustable power seats with heating and ventilation functions. Rated at 585 watts, the BOSE® Surround Sound System offers an astounding listening experience to rival the sound of the engine.

The Panamera Turbo S Executive. Strength in serenity.

\* With deletion of Executive silver-coloured differentiation features, see p. 23.









**Size and personality.** Exterior.





Panamera Turbo Executive with 20-inch Panamera Sport wheels

**Your business models always were highly dynamic.**

### Exterior.

The Panamera models have long since proven that a saloon can also be a sports car. One that promises typical Porsche performance, with four doors and a timeless design. With the Panamera Executive models, we've added 15 cm and extraordinary comfort.

The extended wheelbase of the Panamera Executive models is particularly intended to benefit the passengers who sit in the rear compartment. The stretched silhouette emphasises the elegance, yet maintains the sporty nature.

What else distinguishes the Panamera Executive models? Everything that sets the Panamera models with regular wheelbase apart from the average saloon. A design that is even sharper and more precise, as exemplified by the recognisable large air intakes. The prominent powerdome on the bonnet, the distinctly contoured sideskirts and exterior mirrors, and the tight and sporty rear end lend the Panamera Executive models an even tauter appearance.

Other identifiers unique to the Panamera Executive models include the side slats in the front end, the air outlets on the front wings and the rear spoiler painted in silver colour. On request, you could even order your Panamera Executive without these characteristic design details.

There's just one thing that's missing: your very own personal interpretation of the Panamera Executive. With 17 exterior colours, wheels up to 20 inches in size and many more options to select from our extensive list, you can ensure that your

Panamera model has its own unmistakable character. You will find more detailed information in the Panamera main catalogue and in the separate price list.





**Flourish and freedom.** Interior.









Panamera 4S Executive interior in Cognac natural leather with Yachting Mahogany interior package and other optional equipment

**Physical freedom.  
Entrepreneurial freedom.  
You always were liberal-minded.**

### Interior.

At this point, we would normally be devoting our attention to the driver and describing a sports car ergonomics concept designed entirely around the cockpit. But it can be just as much fun in a Porsche to hand over the steering wheel and let someone else do the driving for a change. In the rear compartment particularly, the Panamera Executive models offer their passengers plenty of freedom. In every respect.

The extra 15 cm added to the length of the Executive models has, above all, provided noticeably more legroom at the rear seats. These are 8-way power seats and recline even further so that you can find the ideal sitting position. Thanks to seat heating and ventilation, you can concentrate on your work – or simply enjoy the journey. Other luxury features include comfort headrests, electric backrest adjustment, seat squab length

adjustment, lumbar support – and the ability to adjust the front passenger seat from the rear.

A large centre console for the rear compartment – and for increased storage space – is fitted as standard. The 230-volt socket, an additional 12-volt socket and preparation for a cooling compartment also belong to the standard specification. Options for the

rear include folding tables and Porsche Rear Seat Entertainment with two display consoles, two multimedia players and two wireless infrared headphones.

An interior lighting package designed specifically for the rear has been integrated as standard. Nearly all lights are powerful yet energy-efficient LEDs. It comprises two reading lights in the overhead console in the rear, lights in each footwell, additional orientation lighting in the rear, and illumination for the rear door storage compartments and rear centre console storage compartment. The additional ambient lighting on the overhead consoles in the front and rear and the reading lights are dimmable.

Four-zone automatic climate control, with separate temperature controls for all four seats, is provided as standard. Also standard is the dark-tinted thermally and noise insulated glass, which will maintain your privacy and protect the interior from the effects of strong sunlight. Just like the electric roll-up sunblinds in the rear compartment and on the rear side windows.



Panamera Turbo Executive interior in Espresso natural leather with brushed aluminium interior package

If ever you do prefer to take to the driver's seat, there's no reason why you should have to forgo the comfort – or the Porsche interpretation of comfort. The

sporty cockpit offers excellent ergonomics thanks to the logical grouping of all controls. Just as you would expect from a Porsche.



8-way power seats in rear (in conjunction with large centre console), with comfort headrests





BOSE® Surround Sound System

The Panamera Executive models follow a clear principle: lots of room for manoeuvre – and plenty of freedom to flourish. We don't want to stand in the way. On the contrary, we can suggest various ways in which you can put your own personal stamp on your Panamera Executive model.

Porsche Communication Management (PCM) including navigation module – your control centre for audio, navigation and communication functions – is fitted as standard in the Panamera Turbo S Executive and Panamera Turbo Executive and available as an option for the Panamera 4S Executive. The optional telephone module with Bluetooth® handset featuring a separate display and keypad enables you to conduct your calls in privacy.



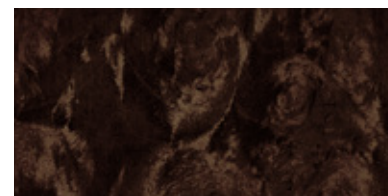
Burmester® High-End Surround Sound System

The extra room in your Panamera Executive model gives you extra freedom to enjoy – and more acoustic space for the BOSE® Surround Sound System. Fitted as standard in the Panamera Turbo S Executive and Panamera Turbo Executive and available as an option for the Panamera 4S Executive, it comprises nine amplifier channels and 14 loudspeakers including a 200-watt active subwoofer.

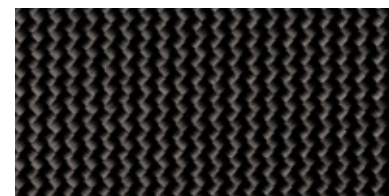
The Burmester® High-End Surround Sound System steps it up a level. Its superior sound is echoed in the impressive figures: 16 amplifier channels with a total output of over 1,000 watts and 16 loudspeakers including an active subwoofer with 300-watt class D amplifier.

With a selection of seven interior colours and six two-tone combinations, eight interior packages in aluminium, carbon or various woods, and thanks to an extensive range of other personalisation options, there are numerous ways in which you can refine your vehicle and create a Panamera Executive model of your very own.

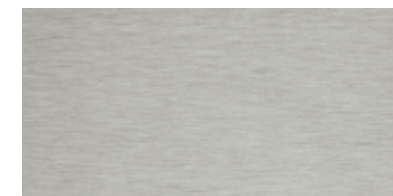
Using the Porsche Car Configurator at [www.porsche.com](http://www.porsche.com), you can see how the available colours would look on your computer-generated car, not only on the exterior, but in the interior, too.



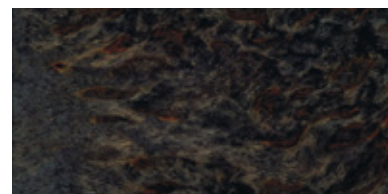
Dark walnut



Carbon



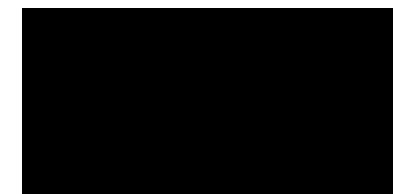
Brushed aluminium



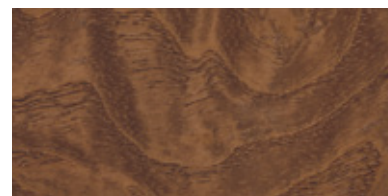
Anthracite birch



Tineo



Black (high-gloss)



Natural olive



Yachting Mahogany

## Porsche Exclusive.

### Ultimate personalisation.

Have your own Porsche tailor-made with passion for detail and, above all, devotion. For Porsche Exclusive, this has been the formula for success for over 25 years. The goal has forever been to craft something extraordinary, again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true, time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as

early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, wood, carbon, Alcantara or aluminium.

Added value is achieved through dedication and finesse. In other words, we create a product that blends sporty performance, comfort, style and tradition

and reflects your own personal taste. A Porsche like no other: yours.

Porsche Exclusive offers a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986.

The philosophy remained the same.







LED main headlights in black including Porsche Dynamic Light System Plus (PDLS+)



Cooling compartment in the rear



Smoked LED taillights



Personalised door sill guards in brushed aluminium, illuminated

At your request, we can make your Panamera Executive model even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases, and in the selection and crafting of materials, that it is possible to

design a car that has never been seen before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

Would you like to customise the exterior with a selection of visual enhancements? How about personalised door sill guards

in aluminium, seat belts in Guards Red or the Porsche Crest embossed on the headrests? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise quality.

For all the personalisation options that Porsche Exclusive has to offer, please refer to the separate Exclusive Panamera

catalogue. Either your Porsche Centre or the Customer Centre in Zuffenhausen or Leipzig will be happy to answer any questions about Porsche Exclusive that you may have. You can arrange your own appointment for a consultation directly with the specialists of our customer advice team. To do so, please send an e-mail to [customercenter-exclusive@porsche.de](mailto:customercenter-exclusive@porsche.de) or call +49 (0)711 911-25977.





**Power and potential.** Technical data.















	Panamera 4S Executive	Panamera Turbo Executive	Panamera Turbo S Executive
Engine			
Cylinders	6	8	8
Displacement	2,997 cm³	4,806 cm³	4,806 cm³
Max. power (DIN) at rpm	309 kW (420 hp) 6,000	382 kW (520 hp) 6,000	419 kW (570 hp) 6,000
Max. torque at rpm	520 Nm 1,750–5,000	700 Nm 2,250–4,500	750 Nm 2,500–5,000
Max. torque with overboost at rpm <sup>1)</sup>	–	770 Nm 2,500–4,000	800 Nm 2,500–4,500
Compression ratio	9.8 : 1	10.5 : 1	10.5 : 1
Transmission			
Layout	All-wheel drive	All-wheel drive	All-wheel drive
7-speed PDK	Standard	Standard	Standard
Chassis			
Front axle	Aluminium double-wishbone	Aluminium double-wishbone	Aluminium double-wishbone
Rear axle	Aluminium multi-link with chassis subframe	Aluminium multi-link with chassis subframe	Aluminium multi-link with chassis subframe
Steering	Power-assisted (hydraulic)	Power-assisted (hydraulic)	Power-assisted (hydraulic)
Brakes	Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, integral brake discs internally vented and slotted	Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, composite brake discs at front, integral brake discs at rear, internally vented and slotted	Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, carbon-ceramic composite brake discs, internally vented and slotted
Standard wheels	Front: 9 J x 19 ET 60, Rear: 10 J x 19 ET 61	Front: 9 J x 19 ET 60, Rear: 10 J x 19 ET 61	Front: 9.5 J x 20 ET 65, Rear: 11 J x 20 ET 68
Standard tyres	Front: 255/45 ZR 19, Rear: 285/40 ZR 19	Front: 255/45 ZR 19, Rear: 285/40 ZR 19	Front: 255/40 ZR 20, Rear: 295/35 ZR 20

	Panamera 4S Executive	Panamera Turbo Executive	Panamera Turbo S Executive
Weights			
Unladen weight (DIN)	2,000 kg	2,070 kg	2,080 kg
Unladen weight (EC) <sup>2)</sup>	2,075 kg	2,145 kg	2,155 kg
Permissible gross weight	2,485 kg	2,560 kg	2,560 kg
Max. payload	485 kg	490 kg	480 kg
Performance			
Top speed	286 km/h	305 km/h	310 km/h
0–100 km/h	5.0 secs (4.7 secs) <sup>1)</sup>	4.2 secs (4.0 secs) <sup>1)</sup>	3.9 secs <sup>1)</sup>
Overtaking acceleration 80–120 km/h	3.1 secs	2.7 secs	2.5 secs <sup>1)</sup>
Fuel consumption/emissions <sup>3)/efficiency class<sup>4)</sup></sup>			
Fuel grade	Super Plus unleaded (RON 98)	Super Plus unleaded (RON 98)	Super Plus unleaded (RON 98)
Urban in l/100 km	12.4	14.9	14.9
Extra urban in l/100 km	7.3	7.8	7.8
Combined in l/100 km	9.0	10.3	10.3
CO <sub>2</sub> emissions in g/km	210	242	242
Efficiency class (Germany) <sup>4)</sup>	D	E	E
Efficiency class (Switzerland) <sup>4)</sup>	G	G	G
Dimensions			
Length	5,165 mm	5,165 mm	5,165 mm
Width (including exterior mirrors)	1,931 mm (2,114 mm)	1,931 mm (2,114 mm)	1,931 mm (2,114 mm)
Height	1,425 mm	1,425 mm	1,425 mm
Wheelbase	3,070 mm	3,070 mm	3,070 mm
Luggage compartment volume (German Car Manufacturers' Assoc.) with rear seats folded down	445 litres 1,398 litres	432 litres 1,385 litres	432 litres 1,385 litres
Tank capacity	100 litres	100 litres	100 litres

<sup>1)</sup> With SPORT PLUS button of the Sport Chrono Package selected (button standard in Panamera Turbo S Executive, optional for Panamera 4S Executive and Panamera Turbo Executive).  
<sup>2)</sup> Weight is calculated in accordance with the relevant EC Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 68 kg for the driver and 7 kg for luggage.  
<sup>3)</sup> Data determined in the NEDC (New European Driving Cycle) in accordance with the Euro 5 (715/2007/EC, 692/2008/EC, 566/2011/EC and ECE-R 101) measurement method. The figures do not refer to an individual vehicle nor do they constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Fuel consumption calculated for vehicles with standard specification only. Actual consumption and performance may vary with items of optional equipment. A vehicle's fuel consumption and CO<sub>2</sub> emissions depend not only on its efficient use of fuel but also on driving style and other non-technical factors. The latest Porsche models with petrol engine are designed to operate on fuels with an ethanol content of up to 10%. You can obtain further information about individual vehicles from your Porsche Centre.  
<sup>4)</sup> Valid in the countries listed only.



Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
Panamera					
Summer tyres	255/45 ZR 19	E	A		71
	285/40 ZR 19	E-C	A		73-72
	255/40 ZR 20	E-C	B-A		73-71
	295/35 ZR 20	E-C	B-A		74-73
All-season tyres	255/45 R 19	E-B	C-B		73-72
	285/40 R 19	E-B	C-B		74-72
	255/40 R 20	C-B	C-B		73-72
	295/35 R 20	C-B	C-B	 - 	74-72

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.  
\*  Quiet rolling noise,  Moderate rolling noise,  Loud rolling noise.













