







# Exclusive 911 Ultimate personalisation

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911 Turbo Cabriolet in Slate Grey with 20-inch 911 Turbo wheels painted in high-gloss black (complete)

### **Philosophy**

Porsche Exclusive.
100% Porsche. 100% you.

Our formula for success for over 25 years? Our attention to detail. And above all: devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory, so that new dreams come true, time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With a composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, Alcantara, carbon, wood or aluminium.

Added value is achieved through dedication and finesse. In other words, we create a product that blends sporty

performance, comfort, style and tradition and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalisation options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalise their vehicle as part of our special request service. Originally called the Porsche 'Sonderwunschprogramm', this was subsequently renamed Porsche Exclusive in 1986. The philosophy remained the same.

BOX

Material composition: leather, carbon, wood, aluminium and Alcantara

### **Exclusive examples**

Sometimes, it's the hundredth of a second that counts. Sometimes, it's the hundredth of a millimetre.

Porsche Exclusive is the ultimate in personalisation, offering a wide range of styling options, meticulous precision and genuine exclusivity.

At your request, we can make your vehicle even sportier, even more comfortable and even more individual. We aim to create something truly special and to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisioned, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

For your inspiration, the following pages feature four customisation examples from Porsche Exclusive.

Would you like an interior finished in highquality leather with selected details painted in the exterior colour of your car? How about a PDK gear selector in aluminium, sports tailpipes in stainless steel or the SportDesign package? You tell us what you want and we will do our utmost to give it to you – provided, of course, that it is technically feasible and does not compromise on quality.

Useful information on how to design your Porsche can be found on page 52. Then turn to page 53 or visit www.porsche.com to discover more about the world of Porsche.

911 Carrera 5

911 Carrera S with Aerokit Cup, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), SportDesign wheels painted in high-gloss black (complete)

### 911 Carriera 45 Cabriolet

Why shouldn't you fully express your own identity?

A sports car with the 911 identity that blends the tractive force of an all-wheel drive with the qualities of a cabriolet. This is anything but an ordinary car.

The 911 Carrera 4S Cabriolet confidently expresses this in a purely aesthetic way with a wider body, a wider rear track and wider rear wheels. For a production model, it is extremely individual. You've noticed this already, but why not go one step further and have it personalised entirely as you've always imagined? You can create a car that is more sporty, more powerful and more individual.

At Porsche Exclusive, we refine your Porsche so that it looks exactly how you pictured it. After all, it's not just about the 911 identity, it's also about yours.

The 911 Carrera 4S Cabriolet in Anthracite Brown Metallic is an example par excellence. Equipped with the Carrera S Powerkit engine upgrade to 316 kW (430 hp), its engineering meets high standards – yours. As does the styling, thanks to the SportDesign front apron







<sup>2</sup> SportDesign front apron, headlight cleaning system covers painted, exterior mirror lower trims painted, wheels painted in exterior colour (partially)



<sup>3</sup> Mahogany interior package, heated multifunction steering wheel in mahogany, centre console trim in mahogany, PCM package in leather, Sport Chrono stopwatch instrument dial in Luxor Beige, air vents in leather, seat belt buckles in leather

The wheels partially painted in the exterior colour of the car, the painted exterior mirror lower trims or painted covers of the headlight cleaning system show the small, but fine details.

You've seen that the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic places equal emphasis on classic and sporty features. The same is true of the interior. After all, inner values are key to any identity.

The interior blends exclusive leather and wood. No fewer than three extended trim packages in leather - the dashboard, door and rear compartment trim packages -

have been stylishly combined. The effect is accentuated by the rear-view mirror in leather, the PCM package in leather and the seat belt outlet trims and belt buckles in leather. An elegant contrast is created by the interior packages, the multifunction steering wheel and the centre console in fine mahogany. As a result, the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic is not only an expression of your individuality, it is also, and above all, a car with which you can identify. 100%.









<sup>1</sup> Centre console trim in mahogany, PCM package in leather, air vents in leather

<sup>2</sup> Carrera S Powerkit

<sup>3</sup> Door trim package in leather, mahogany interior package

<sup>4</sup> Wheels painted in exterior colour (partially), exterior mirror lower trims painted

### 911 Carrera S Cabriolet

Elegant. White.

An open vehicle concept, a boxer engine and everything made exactly the way the driver had envisioned. This was the principle behind the very first Porsche, the 356/1, which was built under the guidance of Ferry Porsche in 1948.

Today, more than six decades on, we continue to create the cars of your dreams. With a tastefully combined exterior and interior, the 911 Carrera S Cabriolet in White exemplifies how your car can be exquisitely tailored to your wishes - in our factory where dreams become reality.

The classically pure exterior colour package creates an even more dynamic appearance, which is reinforced by the 20-inch SportTechno wheels. Sports tailpipes provide the stylish finishing touch to the rear end.

In the interior, Espresso leather is tastefully combined with trim strips in brushed aluminium for an elegant contrast.

The 911 Carrera S Cabriolet in White is an open expression of genuine individuality. originated in motorsport. The SportDesign





<sup>1</sup> SportDesign package, headlight cleaning system covers painted, exterior mirror lower trims painted, 20-inch SportTecho wheels

<sup>2 20-</sup>inch SportTecho wheels

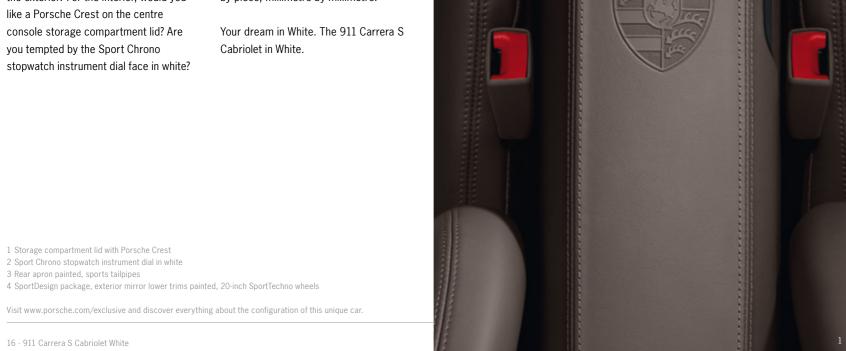
<sup>3</sup> Brushed aluminium interior package, centre console trim in brushed aluminium, Porsche Crest embossed on headrests, storage compartment lid with Porsche Crest, air vents in leather

What makes a dream unique? The answer lies in a multitude of extraordinary details.

Do you want a SportDesign package for the exterior? For the interior, would you like a Porsche Crest on the centre console storage compartment lid? Are you tempted by the Sport Chrono

All of the above, and more, are possible.

We give you the opportunity to add greater individuality and personality, so that your vehicle from Porsche Exclusive can become reality. Little by little, piece by piece, millimetre by millimetre.









Strictly speaking, its golden age began way back in 1974.

There's a certain strength in serenity. This was true of the first 911 Turbo back in 1974. And it applies now to the 911 Turbo, type 991 – just as it does to any personalised touches we add before the car leaves the factory. Everything is conducted with dedication, precision and patience. And, of course, to your own personal wishes. One example is the 911 Turbo in Lime Gold Metallic, though naturally, the exterior colour is not its only special feature.

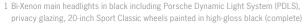
Immediately visible from the outside are the Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), privacy glazing, taillights in clear

Special design touches await you inside the vehicle too. One highlight follows the next, with each detail perfectly complementing the other to create a harmonious appearance.

One particularly striking interior feature is the leather trim in the two-tone combination of Agate Grey and Lime Gold.

glass look and the 20-inch Sport Classic





<sup>2 20-</sup>inch Sport Classic wheels painted in high-gloss black (complete)



<sup>3</sup> Carbon interior package, centre console trim in carbon, SportDesign steering wheel in Alcantara, PDK gear selector in Alcantara, personalised floor mats with leather edging

Decorative stitching in Lime Gold adds styling accents to the dashboard, the door trims and the backrests of the Sports seats Plus. Further decorative stitching can be found on the air vents, the leather steering column casing, the transmission tunnel in the rear, the leather storage compartment lid with model logo and on the rear seats. Even the personalised floor mats with leather edging have decorative stitching in Lime Gold.

centre console trim and the personalised and illuminated door sill guards in carbon provide additional touches of refinement, leaving you in no doubt that this 911 Turbo in Lime Gold Metallic is a truly Porsche Exclusive vehicle.

A 911 Turbo has an abundance of reserves – and lots of potential for personalisation. So alongside high-tech carbon, this example of an Exclusive vehicle also features hard-wearing Alcantara on the SportDesign steering wheel and the PDK gear selector. Should you have any more requirements, we'll be happy to oblige. After all, virtually anything is possible in the golden age.

The carbon interior package, the carbon

- 2 Rear compartment trim package in leather, transmission tunnel in rear in leather with decorative stitching,
- 3 Carbon interior package, SportDesign steering wheel in Alcantara, PDK gear selector in Alcantara, PCM package in leather, personalised floor mats with leather edging
- 4 Taillights in clear glass look, privacy glazing, 20-inch Sport Classic wheels painted in high-gloss black (complete)

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.









1 Sports seat Plus backrest in leather

## 911 Turbo Cabriolet

It has an eternal philosophy: The sky's the limit.

Those who have an unquestionable belief in their own capability don't compete with others – only with themselves. It's seen in the way they continually reinvent themselves, follow ideas of their own and refuse to stand still. This very attitude is typified by the 911 Turbo Cabriolet, precisely because it has always kept an open outlook.

It's a philosophy that has made this car unmistakable since day one. And nothing has changed between then and now, certainly not as far as its extraordinary performance capabilities are concerned. Precise down to the finest detail. Technically and visually sophisticated. Capabilities that are as consistent with your individual wishes as they are with the distinctive character of the 911 Turbo Cabriolet. And the best thing? You can inject this car with some character of your own to make it what it was intended to be: a 911 Turbo Cabriolet tailored entirely to your taste.

Like the 911 Turbo Cabriolet in Slate Grey. From the first glance, the exterior conveys the presence of an enormous inner strength – and a highly developed sense of the essential: style. This statement is underlined, among other things, by 20-inch 911 Turbo wheels completely painted in black (high-gloss).

- 1 Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), headlight cleaning system painted, 20-inch 911 Turbo wheels painted in high-gloss black (complete)
- 2 20-inch 911 Turbo wheels painted in high-gloss black (complete)
- 3 Carbon interior package, centre console trim in carbon, dashboard trim package in leather, PCM package in leather, air vents in leather, personalised floor mats with leather edging







The interior is just as stylish and elegant with its particularly appealing Garnet Red. As a deliberate contrast, all decorative seams are in black. This combination gives the seats, dashboard, doors and countless details, including the air vents, steering column casing and steering wheel rim, a special kind of touch: an extravagant one.

Every Exclusive car is as individual as its driver. So it's no surprise that the illuminated door sill guards in carbon

and the floor mats with leather edging are also crafted in the same entirely individual fashion.

Are there any more details that you would like to change, to make sure that everything turns out exactly the way you envisaged? We'd be delighted to hear your ideas. After all, your 911 Turbo Cabriolet should reflect one thing: your individual personality.



<sup>1</sup> PCM package in leather, air vents in leather, centre console trim in carbon 2 Door trim package in leather, steering wheel rim with decorative stitching in contrasting colour









<sup>3</sup> Personalised door sill guards in carbon, illuminated

<sup>4</sup> Garnet Red leather interior with decorative stitching in contrasting black

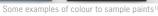
### **Colours and materials**

**Exceptional**, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We can offer a comprehensive selection of colours and materials for you to choose from when designing your new Porsche. A range of colours to sample for the interior and exterior are available, as are high-quality materials such as leather, Alcantara, elegant mahogany, carbon or aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 52).







Some examples of colour to sample leathers1



#### Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hard-wearing.



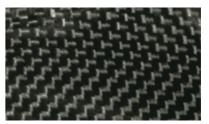
#### Alcantara

This high-quality material is easy to care for, washable and has excellent non-slip properties.



#### Mahogany<sup>2)</sup>

Mahogany is a dark, fine wood. Its fine grain gives it a very modern and elegant look.



#### Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Brushed aluminium sets clear accents and lends the interior a sporty minimalist appearance.

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<sup>1)</sup> Must be technically feasible and meet Porsche quality requirements.

<sup>&</sup>lt;sup>2)</sup> Since wood is a natural product, there may be variations in colour and grain.

<b>Exclusive options</b>	911 Carrera	911 Carrera S	911 Carrera 4	Carrera 4S	Carrera Cabriolet	Carrera S Cabriolet	911 Carrera 4 Cabriolet	Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	urbo	911 Turbo S	911 Turbo Cabriolet	Turbo S Cabriolet	GT3		
Option	911 0	911 0	911 0	911 0	911 0	911 0	911 0	911 0	911 T	911 T	911 Turbo	911 T	911 T	911 T	9116	I no.	Page
Exterior.																	
Aerokit Cup	0	0	0	0	_	_	-	_	-	-	_	-	_	-	-	XAA	8
SportDesign package	0	0	0	0	0	0	0	0	-	-	-	-	-	-	-	XAT	14, 17
SportDesign front apron	0	0	0	0	0	0	0	0	O <sup>1)</sup>	O <sup>1)</sup>	-	-	-	-	-	XAS	10
Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)	0	0	0	0	0	0	0	0	0	0	0	-	0	-	0	XEX	Back cover, 8, 22
Air intake grilles painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	_	_	-	-	CNF	29
• Front spoiler painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	CAH	29
Headlight cleaning system covers painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XUB	Back cover, 29
Exterior mirror lower trims painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CNL	14, 29
• Rear apron painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	O3)	<sub>O</sub> 3)	O3)	○3)	-	CNG	10, 17, 29
• Side skirts painted <sup>1)</sup>	-	-	0	0	_	-	0	0	0	0	0	0	0	0	0	XAJ	-

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 56/57.

2 Exterior mirror lower trims painted









<sup>1)</sup> Available from 06/2014 at the earliest.

Paint finish in exterior colour unless otherwise specified at the time of order.
 More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

 Available from 11/2014 at the earliest.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Headlight cleaning system covers painted

<sup>3</sup> Rear apron painted, sports tailpipes

<sup>4</sup> Front spoiler painted, air intake grilles painted

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Exterior.																	
• Exterior package painted <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	DAR	-
• Taillights in clear glass look	0	0	O <sup>2)</sup>	O <sup>2)</sup>	0	0	O <sup>2)</sup>	O <sup>2)</sup>	O <sup>2)</sup>	O <sup>2)</sup>	0	0	0	0	0	XXG	21, 31
Privacy glazing	0	0	0	0	-	-	-	-	-	-	0	0	-	-	0	XPL	18, 21
Model designation on doors in black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CAS	31
Model designation on doors in silver colour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CAT	-
• Fuel filler cap in aluminium Look	0	0	0	0	0	0	0	0	0	0	0	•	0	•	0	XYB	31

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 56/57.

3 Model designation on doors in black









<sup>&</sup>lt;sup>1)</sup> Paint finish in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.
<sup>2)</sup> Available from 06/2014 at the earliest.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Taillights in clear glass look

Option  Engine, transmission, chassis and wheels.	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Carrera S Powerkit engine upgrade to 316 kW (430 hp) with sports exhaust system (I no. 176) and specially designed twin tailpipes and Sport Chrono Package (I no. 639/640)	-	0	-	0	-	0	_	0	_	O <sup>1)</sup>	-	_	-	-	-	X51	13
Sports tailpipes	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	XLT	17, 29
• 20-inch SportTechno wheels <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	_	-	-	XRT	14, 17, 33
• 20-inch Sport Classic wheels	-	-	-	-	-	-	-	-	-	-	0		0	_	-	XRU	18, 21
Wheels painted in exterior colour (partially) <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	XD9	10, 13, 33
Wheels painted in black (partially) <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	XDA	33
• Wheels painted in satin platinum (complete) <sup>2), 3)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	_	-	-	XDH	33
Wheels painted in high-gloss black (complete) <sup>4)</sup>	01)	01)	01)	01)	01)	O <sup>1)</sup>	O <sup>1)</sup>	O <sup>1)</sup>	O <sup>1)</sup>	O <sup>1)</sup>	0	0	0	0	0	XDG	4, 18, 22
• Wheel spacers, 5 mm	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	XRP	-



<sup>2)</sup> Includes wheel centres with full-colour Porsche Crest.

For fuel consumption, CO<sub>2</sub> emissions and efficiency class, please refer to page 56/57.









- 1 20-inch SportTechno wheel
- 2 Wheel painted in black (partially)
- 3 Wheel painted in exterior colour (partially)
- 4 Wheel painted in satin platinum (complete)

<sup>3</sup> Only in conjunction with 20-inch Carrera S wheels.
4 Only in conjunction with 20-inch Sport Classic wheels, 20-inch 911 Turbo wheels and 20-inch GT3 wheels.

not available ○I number/extra-cost option • standard □ available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Interior.																	
• Interior package painted <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0		0		-	EER/EET	35
• Instrument dials coloured Luxor Beige Racing Yellow White Guards Red	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 1 1	XFL XFR XFJ XFG	11 - 15 35, 39
Sport Chrono stopwatch instrument dial coloured     Luxor Beige     Racing Yellow     White     Guards Red	0 0 0	0 0	0 0	0 0 0	0 0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0 0	0 0 0 0	0 0 0 0	0 0 0	1 1 0 0	CZT CGE CGJ CGG	11 - 15, 17 35, 39
PCM package painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CUF	-
• Air vents painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CTR	-
• Air vent slats painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CDN	35







<sup>1)</sup> Painted in exterior colour.

<sup>2)</sup> Paint finish in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Interior package painted, centre console trim painted, instrument surround upper section in leather, PDK gear selector in aluminium

<sup>2</sup> Sport Chrono stopwatch instrument dial in Guards Red

<sup>3</sup> Air vent slats painted

Option  Interior.	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Centre console trim painted <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0		0		_	XYG	35, 37
Seat belts coloured     Silver Grey     Guards Red     Racing Yellow     Luxor Beige     Yachting Blue	0 0 0 0	0 0 0	0 0 0 0	0 0 0 0	0 0 0 0 0	0 0 0 0 0	0 0 0 0	0 0 0 0 0	0 0 0 0 0	0 0 0 0	0 0 0 0 0	0 0 0 0 0	0 0 0	0 0 0 0	0 0 0 1 1	XSH XSX XHN XHP XHR	- 37, 43 - -
Sports bucket seat belt passages painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CMT	-
Vehicle key painted <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CPK	37
Rear footwell lighting	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CEE	-







<sup>1)</sup> Painted in exterior colour.

<sup>2)</sup> Paint finish in exterior colour unless otherwise specified at the time of order. More information on paint finishes in a contrasting exterior colour is available from your Porsche Centre.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Centre console trim painted

<sup>2</sup> Seat belts in Guards Red, belt outlet trims in leather

<sup>3</sup> Vehicle key painted, key pouch in leather

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Interior: leather.																	
Leather interior package	0	0	0	0	0	0	0	0	0	0	0		0		-	EEA/EES	39
Dashboard trim package in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CZW	22, 39
Door trim package in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CXM	13, 23, 25
Rear compartment trim package in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CXN	21
Rear-view mirror in leather¹)	0	0	0	0	0	0	0	0	0	0	0	-	0	-	-	CVW	11, 23, 39
$\bullet$ Steering wheel rim with decorative stitching in contrasting colour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CLU	Title, 25







<sup>&</sup>lt;sup>1)</sup> Leather in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Dashboard trim package in leather

<sup>2</sup> Rear-view mirror in leather

<sup>3</sup> Leather interior package, dashboard trim package in leather, air vents in leather, instrument dials in Guards Red, Sport Chrono stopwatch instrument dial in Guards Red

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Interior: leather.																	
• Instrument surround upper section in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XNG	35
Steering column casing in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XNS	41
• Air vents in leather <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	СТК	12, 24, 41
• Air vent slats in leather <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CZV	11, 24, 41
PCM package in leather <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CUR	12, 24, 41
• PDK gear selector personalisation package	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CTL	-
Gear lever personalisation package	0	0	0	0	0	0	0	0	0	0	-	-	_	-	-	CTX	-
Centre console trim in leather	0	0	0	0	0	0	0	0	0	0	0		0	0	-	XHB	41
Storage compartment lid with model logo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XUV	11, 19, 43
Storage compartment lid with Porsche Crest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XPT	15, 16, 41
• Transmission tunnel in rear in leather with decorative stitching	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XHS	21
Sports seat Plus backrests in leather	0	0	0	0	0	0	0	0	0	0	0	-	0	-	-	XWK	20
Sports seat Plus backrest trim package in leather	-	-	-	_	_	-	-	_	-	-	-	0	-	0	-	XWL	-
• Inner door sill guards in leather <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XTG	_







<sup>&</sup>lt;sup>1)</sup> Leather in interior colour unless otherwise specified at the time of order. More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.
<sup>2)</sup> Available from 06/2014 at the earliest.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Centre console trim in leather, storage compartment lid with Porsche Crest

<sup>2</sup> Steering column casing in leather

<sup>3</sup> Air vents in leather

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Interior: leather.																	
Porsche Crest embossed on headrests	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XSC	11, 15
Seat belt buckles in leather	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CDT	21, 37
Belt outlet trims in leather	0	0	0	0	0	0	0	0	-	-	0	0	0	0	-	CTH	37, 43
• Fuse box cover in leather <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	CUJ	39, 43
Personalised floor mats with leather edging	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CFX	19, 21, 43
Key pouch in leather <sup>1)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CPE	37
Interior: Alcantara.																	
SportDesign steering wheel in Alcantara	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XLK	19, 20
PDK gear selector in Alcantara <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XLN	19, 20
• Gear lever in Alcantara <sup>2)</sup>	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	XLM	-
Door trim package in leather/Alcantara	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	CLP	-
Belt outlet trims in Alcantara	0	0	0	0	-	-	-	_	0	0	0	0	-	-	0	CLN	-
Storage compartment lid in Alcantara with 'PORSCHE' logo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XLG	-
Storage compartment lid in Alcantara with Porsche Crest	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XLJ	-









<sup>&</sup>lt;sup>1)</sup> Leather in interior colour unless otherwise specified at the time of order.

More information on leather finishes in a contrasting interior colour is available from your Porsche Centre.

<sup>2)</sup> Available from 06/2014 at the earliest.

not available o I number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Belt outlet trims in leather

<sup>2</sup> Personalised floor mats with leather edging

<sup>3</sup> Fuse box cover in leather

<sup>4</sup> Storage compartment lid with model logo

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Interior: mahogany <sup>1)</sup> , carbon, aluminium.																	
Mahogany interior package	0	0	0	0	0	0	0	0	0	0	0		0		-	EEB/EEC/ EED/EEF	11, 13
Heated multifunction steering wheel in mahogany	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XHF	11
Centre console trim in mahogany	0	0	0	0	0	0	0	0	0	0	0		0		-	XHG	11, 12, 45
Carbon interior package	0	0	0	0	0	0	0	0	0	0	0	•	0	•	0	EEG/EEH/ EEJ/EEK/ EGA/EGB	19, 23, 45
Heated multifunction steering wheel in carbon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XHL	45
Centre console trim in carbon	0	0	0	0	0	0	0	0	0	0	0	•	0	•	0	XHM	19, 23, 45
PDK gear selector in carbon	-	-	-	-	_	_	-	_	-	_	-	0	_	0	-	XHJ	23, 24
Brushed aluminium interior package	0	0	0	0	0	0	0	0	0	0	0		0	_	•	EEL/EEM/ EEN/EEP	15
Centre console trim in brushed aluminium	0	0	0	0	0	0	0	0	0	0	0		0		•	XYE	15
PDK gear selector in aluminium	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	XYA	35, 45
Pedals and footrest in aluminium	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	EFA	-







<sup>&</sup>lt;sup>1)</sup> Since wood is a natural product, there may be variations in colour and grain.

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

<sup>1</sup> Carbon interior package, centre console trim in carbon, heated multifunction steering wheel in carbon

<sup>2</sup> Centre console trim in mahogany

<sup>3</sup> PDK gear selector in aluminium

Option  Door sill guards.	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3	l no.	Page
Door sill guards.     Door sill guards in carbon		0	0	0	0	0	0	0	0	0	0	0	0	0	0	X69	47
Door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XXD	47
Personalised door sill guards in carbon, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CXE	Title, 25
Door sill guards in stainless steel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-	X70	47
Door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	XXB	47
Personalised door sill guards in stainless steel, illuminated	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	CXC	_









<sup>1</sup> Door sill guards in carbon

<sup>2</sup> Door sill guards in carbon, illuminated

<sup>3</sup> Door sill guards in stainless steel

<sup>4</sup> Door sill guards in stainless steel, illuminated

not available ol number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

### **Exclusive expertise**

1983

1992 to 1993

993

1993 to 1994

#### When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche 'personalisation programme', known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional, with its own distinctive personality and character. Our latest example: the 911 Club Coupé.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'the most personal car'.









#### 935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

#### 911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.

#### 911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream:
15 cars of the then brand-new 911 Carrera 2 Speedster were
given the prestigious Turbolook by Porsche Exclusive. The
brake system of the 911 Turbo was also available as an option.

#### 911 Turbo Flatnose

stand-out feature of the type 964 series, the 911 Turbo Coupé is available in Flatnose design. Production ran from 1993 to 94. The Flatnose makeover was limited to 76 models and, in dition to other style modifications, many of these were given uprated Turbo engine

48 · Exclusive expertise Exclusive expertise

1995

1995 to 2000

1997 to 1998

2009 to 2010

2010 to 2011

012













#### 911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and turbo performance was available to just 14 customers.

#### 911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

#### 911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S – 345 vehicles were made – was the only model in the series to achieve a top speed of 300 km/h.

#### 911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with a double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

#### 911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular baunches.

#### 911 Club Coupé

he first two Porsche Clubs comprised 13 members. That was 0 years ago. Since then, their number has grown to 640 lobally recognised Porsche Clubs with around 181,000 nembers. A unique sports car was created in 2012 to honour he first club charters: the 911 Club Coupé – with a strictly mited edition of just 13 cars.

50 · Exclusive expertise Exclusive expertise

### **Designing your Porsche**

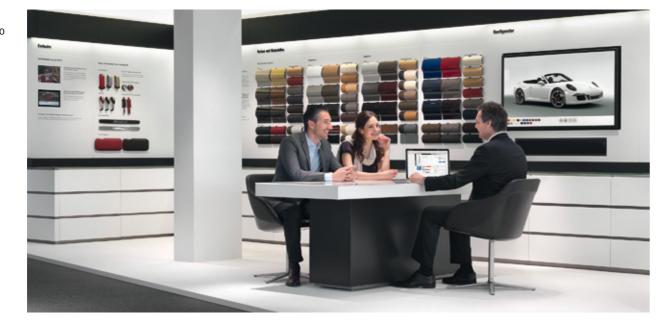
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### **Panorama**



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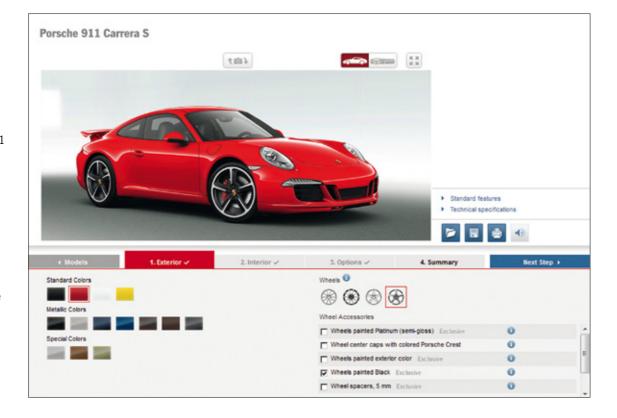
### **Porsche Car Configurator**

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#### Tyre identification

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise * (class)	External rolling noise (dB)
911 models					
Summer tyres	235/40 ZR 19 285/35 ZR 19 295/35 ZR 19 245/35 ZR 20 295/30 ZR 20 305/30 ZR 20	E E F E	B C B A A	(c) (c) (c) (c) (c)	68 70 71 71 74 74
911 GT3					
Sports tyres (S)	245/35 ZR 20 305/30 ZR 20	G E	A A	<b>G</b> ()	69 72

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

54 · Porsche Car Configurator Tyre identification: 911 models · 55

<sup>\* (</sup>a) Quiet rolling noise, (b) Moderate rolling noise, (c) Loud rolling noise.

#### Fuel consumption figures

911 models	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet
Fuel consumption/emissions	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Urban (in I/100 km)	12.4/11.3	13.3/12.1	12.9/11.7	13.8/12.4	12.7/11.5
Extra urban (in I/100 km)	7.0/6.6	7.3/6.7	7,4/6,8	7.6/7.0	7.2/6.7
Combined (in I/100 km)	9.0/8.2	9.5/8.7	9.3/8.6	9.9/9.1	9.2/8.4
CO <sub>2</sub> emissions (in g/km)	211/191	223/202	218/200	233/212	216/195
Efficiency class	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
Germany	G/F	G/G	G/F	G/G	G/F
Switzerland	G/G	G/G	G/G	G/G	G/G

911 models	911 Turbo	911 Turbo S	911 Turbo Cabriolet	911 Turbo S Cabriolet	911 GT3
Fuel consumption/emissions	PDK	PDK	PDK	PDK	PDK
Urban (in I/100 km)	13.2	13.2	13.4	13.4	18.9
Extra urban (in I/100 km)	7.7	7.7	7.8	7.8	8.9
Combined (in I/100 km)	9.7	9.7	9.9	9.9	12.4
CO <sub>2</sub> emissions (in g/km)	227	227	231	231	289
Efficiency class	PDK	PDK	PDK	PDK	PDK
Germany	G	G	G	G	G
Switzerland	G	G	G	G	G

911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	911 Targa 4	911 Targa 4S
Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
13.6/12.2	13.1/11.8	13.9/12.5	13.1/11.8	13.9/12.5
7.5/6.9	7.5/6.9	7.7/7.1	7.5/6.9	7.7/7.1
9.7/8.9	9.5/8.7	10.0/9.2	9.5/8.7	10.0/9.2
228/207	223/202	235/214	223/204	237/214
Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
G/F	G/F	G/F	G/F	G/F
G/G	G/G	G/G	G/G	G/G

56 · Fuel consumption figures Fuel consumption figures

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